

National Conservation Planning Partnership

Resources Available for Leadership & Employee Engagement



Catching Up on NCPP

The National Conservation Planning Partnership (NCPP) was established in 2015 due to a renewed recognition of the critical role that conservation planning plays in advancing voluntary conservation efforts on private lands. Since this time, NCPP has had many moving parts and pieces, which have and will continue to shape this effort.

NCPP recognizes it is only through the leadership, support and commitment of conservation partners in the states that this effort will be successful. NCPP is committed to helping you as leaders continue to communicate the importance of NCPP with your employees and partners.

We Need You!

It is important that our field staff understand the benefits and importance of conservation planning. Our goal is to ensure you have access to all of the educational resources and informational tools available for you, your teams and your employees accordingly. These resources will help you discuss and expand the conservation planning efforts in your region, center, state or field level.

Listed you will find some of the critical communication resources which can support your communication efforts and help you shape the way you want to move conservation planning forward in your respective area.

Available Resources:

Joint Partnership Letter from all NCPP partners, which highlights the overarching objectives and intent of the NCPP effort. Signed on 3/9/16 by all NCPP partner leads. Emailed by the Office of the Regional Conservationists on 4/5/16.

Conservation Planning E-mail Update from acting Chief Jordan which provided valuable resources for states to support their conservation planning efforts, including the Conservation Planning Partnership Publication and [SharePoint Site](#) to find additional conservation planning resources. Distributed 3/9/17

10 Things to Know About the Conservation Planning Policy, which answers the most commonly asked questions regarding the planning policy. Available on the [SharePoint site](#). Distributed to STCs on 5/17/17 from Acting Deputy Chief Jimmy Bramblette.

Conservation Planning Partnership Publication, which highlights NCPP's overarching objectives, strategy and its roadmap. Available online: <https://go.usa.gov/xnPqR>. (Distributed to all employees on 3/9/16)

What Works in the Field, new peer-to-peer web conference series to support conservation planning staff and partners to ensure they are fully engaged and can share tools

and ideas to improve efficiencies. Invites are distributed monthly to all employees and partnership staff. Recordings are also available online. (July - present).

Talking Points and Briefer, which highlights overview of NCPP and recent NCPP accomplishments. Distributed to partner leadership on 11/8/2017 under Astor Boozer's and Mike Brown's signatures.

Our Commitment

NCPP is dedicated to this effort and we are seeking your assistance to ensure that conservation planning becomes the focal point that brings our staff and members' greatest skills, strengths, energy and passion to help farmers and ranchers address serious resource issues while making their land healthier and more productive.

We hope that these resources continue to be utilized in your state to reiterate the importance of conservation planning. If you need additional resources, please let us know.

"There is no virtue in planning merely for the sake of planning. Unless plans can be translated into action, planning becomes a profitless mental exercise."

- Hugh Hammond Bennett

